University Libraries
MSC05 3020
1 University of New Mexico
Albuquerque, NM 87131
505.277.0419
lt@unm.edu

### Lori

### Townsend

Education

San Jose State University

Master's of Library and Information Science, 2005

University of New Mexico

Bachelor of Arts, History, magna cum laude, 1998.

Professional experience

July 2016 - present

Learning Services Coordinator & Engineering Librarian | Associate Professor

University of New Mexico Libraries | Albuquerque, NM

Jan 2013 - June 2016

Learning Services Coordinator | Assistant Professor

University of New Mexico Libraries | Albuquerque, NM

Aug 2010 - Dec 2012

Data Librarian for Social Sciences & Humanities | Assistant Professor

University of New Mexico Libraries | Albuquerque, NM

Aug 2006 - June 2010

Electronic Collections Coordinator | Senior Assistant Librarian

California State University, East Bay, University Libraries | Hayward, CA

Sept. 2005 - July 2006

Reference/Instruction Librarian | Assistant Librarian

California State University, East Bay, University Libraries | Hayward, CA

Feb. 2005 - June 2005

**Reference & Instruction Intern** 

California State University, East Bay, University Libraries | Hayward, CA

Jan. 2003 – June 2005

Library Assistant

Children's Hospital, Oakland, Medical Library | Oakland, CA

Sept. 2003 - Feb. 2004

Librarian (consultant)

Center for Health Care Evaluation (CHCE) | Menlo Park, CA

Oct. 2000 - June 2001

Librarian

Sherman Indian High School | Riverside, CA

# Current professional duties

#### Learning Services Coordinator for the UNM Libraries

- Coordinate the Learning Services department, which consists of three faculty librarians: two Learning Services Librarians and a First Year Experience Librarian.
- The Learning Services department's primary duties include:
  - Developing the curriculum for and providing the majority of 100-level information literacy library instruction, including teaching OILS 101.
  - Developing and maintaining an online information literacy learning program.
  - Serving as a resource for Subject Librarians in the development of instructional materials and improvement of instruction. Inreach activities include an annual instruction retreat, bi-weekly instruction gatherings and the Ashton speaker series.
  - Liaison to first year and transitional programs offered by Students Services, University College, Honors, Orientation, etc.
  - Liaison to McNair/ROP programs.
  - Serving as a resource for the assessment of library instruction.

#### Subject librarian for multiple UNM departments

- Current departments: Chemical & Biological Engineering, Civil Engineering, Electrical & Computer Engineering, Mechanical Engineering, Nuclear Engineering & Women's Studies
- Past departments: Africana Studies, Communication & Journalism, History, Psychology, Sociology
- Includes the following duties:
  - outreach & advisement about library services
  - library instruction workshops
  - individual research consultations with students and faculty
  - collection development

### Previous professional duties

#### Cal State East Bay

- Managed electronic collections, including consortially and locally subscribed databases and serials.
- Served as subject liaison to the departments of Psychology, Human Development and Geography & Environmental Studies.
- Instructor for LIBY 1210 & LIBY 1551.
- Provided reference and research advisement to a diverse user community.
- Served as chair of the library's web team and led it through a website redesign in 2008.

#### **Previous positions**

- Sherman Indian High School: Supervised a high school library that served a diverse group of over 500 American Indian students.
- Center for Health Care Evaluation: Organized the journal collection of a specialized research center library. Created a database of their journal holdings and staff publications & created a series of intranet web pages to display holdings.
- Golden Gate University Law Library: Served as the evening and weekend Circulation desk supervisor.
- Multiple: Hired, trained and managed student workers.
- Multiple: Coordinated interlibrary loan, bindery and stacks maintenance.

### Teaching Experience

#### University of New Mexico

OILS 101 - Introduction to Information Studies (3-credit elective course)

- The Learning Services department proposed, developed, and is responsible for teaching OILS 101 in the Fall and Spring semesters.
- Catalog Description: What is information? This course provides an introduction to systems of information in society and culture. Topics include: history of information, libraries, information disruptions, social media and movements, classification of knowledge, and information ethics.

OILS 320 - Information Management for Professionals (3-credit elective course)

• Catalog Description: Students will create a database of the major information resources within a specific discipline. They will also learn research strategies, and economic and ethical issues surrounding information policy.

**Course-related instruction** and individual student & faculty consultations, online and inperson, for the UNM School of Engineering and the departments of Africana Studies, Communication & Journalism, History, Psychology and Sociology.

**Workshops** for the Graduate Resource Center (e.g. Introduction to Literature Reviews, Citation Management)

First year information literacy instruction, e.g. English 120, Freshman Learning Communities, flipped ENGL 120 Instruction: <a href="http://libguides.unm.edu/engl120">http://libguides.unm.edu/engl120</a>

**Digital learning objects created** for INFO 320, Communication and Journalism, CJ 130, Public Speaking and ENG 102/120. Examples:

- Information Formats: <a href="https://voicethread.com/share/4863450/">https://voicethread.com/share/4863450/</a>
- Academic Discourse & the Disciplines: <a href="https://voicethread.com/share/4836126/">https://voicethread.com/share/4836126/</a>
- Introducing Academic Search Complete: <a href="https://libtutorial.unm.edu/tutorial/academic-search-complete-overview">https://libtutorial.unm.edu/tutorial/academic-search-complete-overview</a>

#### California State University, East Bay

**LIBY 1210/1551**, Introduction to Information Literacy (2 credit required course for entering first-year students) & LIBY 1551, Information Skills in the Electronic Age (2 credit elective course). Online: <a href="http://liby1210.weebly.com">http://liby1551.weebly.com</a>

**Digital learning objects**, created for LIBY 1210/1551 and the library website, built using Voicethread.com and Adobe Captivate. Examples:

- Primary & secondary sources: <a href="http://library.csueastbay.edu/modules/PrimarySources/PrimarySources.html">http://library.csueastbay.edu/modules/PrimarySources/PrimarySources.html</a>
- Brief history of books & libraries: <a href="http://voicethread.com/share/301230/">http://voicethread.com/share/301230/</a>
- Introduction to database searching: <a href="http://134.154.30.8/staff/CamtasiaModules/asp/asp\_demo.htm">http://134.154.30.8/staff/CamtasiaModules/asp/asp\_demo.htm</a>

**Course-related instruction** and individual student & faculty consultations, online and inperson, for the departments of Psychology, Human Development and Geography & Environmental Studies.

**Faculty Development Workshops,** e.g. Getting started with Google Docs and Forms, Creating dynamic online presentations with Voicethread, Managing Research Content, Online Content for Online Learning.

#### **Publications**

#### **Book**

Hofer, A. R., Lin Hanick, S., & Townsend, L. (forthcoming November 2018) *Transforming information literacy instruction: Threshold concepts in theory and practice.* Santa Barbara, CA: ABC-CLIO.

#### Peer-reviewed/refereed/invited

- Jankowski, A., Russo, A., & Townsend, L. (2018, May 16). "It was information based": Student reasoning when distinguishing between scholarly and popular sources. *In the Library with the Lead Pipe*. Retrieved from <a href="http://www.inthelibrarywiththeleadpipe.org/2018/it-was-information-based/">http://www.inthelibrarywiththeleadpipe.org/2018/it-was-information-based/</a>
- Townsend, L., Hofer, A. R., Lin Hanick, S. and Brunetti, K. (2016). Identifying threshold concepts for information literacy: A Delphi study. *Communications in Information Literacy*, 10(1), 23-49.
- Brunetti, K., Hofer, A. R. and Townsend, L. (2014). Interdisciplinarity and information literacy instruction: A threshold concepts approach. In C. O'Mahoney, A. Buchanan, M. O'Rourke, & B. Higgs (Eds.), Threshold concepts: From personal practice to communities of practice, Proceedings of the National Academy's Sixth Annual Conference and the Fourth Biennial Threshold Concepts Conference (pp. 89-93), Cork, Ireland: NAIRTL.
- Hofer, A., Brunetti, K., & Townsend, L. (2013). A threshold concepts approach to the Standards revision. *Communications in Information Literacy*, 7(2), 108-113.
- Hofer, A., Townsend, L., & Brunetti, K. (2012). Troublesome concepts: Investigating threshold concepts for information literacy instruction. *portal: Libraries and the Academy*, 12(4), 387-405.
- Townsend, L., Brunetti, K., & Hofer, A. R. (2011). Threshold concepts and information literacy. *portal: Libraries and the Academy*, 11(3), 853-869.
- Brunetti, K. & Townsend, L. (2007). Extreme (class) makeover: Engaging information literacy students with web 2.0. *E-Learn 2007 Conference Proceedings*, 1420-1425.

#### Other writing

- Townsend, L. (2015, June 22). Connecting the dots: Curiosity. Motivation. Affect. *AMICAL* 2015 Blog. <a href="http://2015.amicalnet.org/blog/connecting-the-dots">http://2015.amicalnet.org/blog/connecting-the-dots</a>
- ACRL Information Literacy Competency Standards for Higher Education Task Force. (2015). Framework for Information Literacy for Higher Education. <a href="http://www.ala.org/acrl/standards/">http://www.ala.org/acrl/standards/</a> ilframework
- Townsend, L., Lu, S., Hofer, A.R., & Brunetti, K. (2015, January 30). What's the Matter with Threshold Concepts? *ACRLog*, <a href="http://acrlog.org/2015/01/30/whats-the-matter-with-threshold-concepts/">http://acrlog.org/2015/01/30/whats-the-matter-with-threshold-concepts/</a>
- Brunetti, K., & Townsend, L. (2011). Biz of Acq--Collecting in the Cloud. *Against The Grain*, 23(2), 63-65.
- Townsend, L., Brunetti, K., & Hofer, A.R. (2009). Save a horse, ride a new train of thought: Using threshold concepts to teach information literacy. *LOEX Conference Proceedings*, 117-120.

# Invited presentations

- Lori Townsend, Rebecca Kuglitsch, & Korey Brunetti, "Interweaving ACRL's Framework into an Information Literacy Program." Panel presentation and master class at the Special Libraries Association Annual Conference, June 19th, 2017.
- Lori Townsend, "Introduction to the ACRL Framework for Information Literacy." **Presentation** at the New Mexico Consortium of Academic Libraries (NMCAL) Director's Retreat, August 2, 2016.
- Silvia Lin Hanick & Lori Townsend, "Big picture theory and the practical classroom: Threshold concepts and information literacy instruction." **Webinar** for the *ACRL Student Learning and Information Literacy Committee*, November 17, 2015.
- Lori Townsend, "Negotiating thresholds: Conflict and transformation in the liminal space." **Opening keynote** at *AMICAL 2015*, Blagoevgrad, Bulgaria, May 29, 2015.
- Amy R. Hofer, Silvia Lu, & Lori Townsend, What's the big idea?! Incorporating threshold concepts into your teaching practice. **Keynote** at the *Information Literacy Summit*, Palos Hills, IL, April 10, 2015.
- Lori Townsend & Silvia Lu, Threshold Concepts and the ACRL Information Literacy Framework: An Introduction. **Webinar** presented to the *AMICAL Consortium*, November 6. 2014.
- Korey Brunetti, Amy Hofer, Silvia Lu & Lori Townsend, Can We Get There From Here? Threshold Concepts From Theory to Practice. **Keynote** presented at the *American Library Association Annual Conference, ACRL Instruction Section Program*, Las Vegas, NV, June 29, 2014.
- Lori Townsend & Amy Hofer, "Moving into the Liminal Space: Thinking Conceptually about Information Literacy." **Presentation and workshop** presented at the 20th Annual Conference & Exhibition, Special Libraries Association (Arabian Gulf Chapter), Doha, Qatar, March 25-27, 2014.
- Korey Brunetti, Amy Hofer, & Lori Townsend, Threshold Concepts: High-Impact Information Literacy Instruction. **Presentation** for the *California Clearinghouse on Library Instruction (CCLI*), "Starting Out Strong: Motivating First-Year Students for Success," Moraga, CA, May 8, 2009.

#### Presentations

- Stephanie Beene, Amy Jankowski, Alyssa Russo, and Lori Townsend, "The container conundrum: Using a contextual approach to source evaluation." Presented at the 2018 *Library Instruction West Conference*, Grand Junction, CO, July 19, 2018.
- Sarah Kostelecky, David Hurley, and Lori Townsend, "Cultural Humility." Webinar presented through the *ALA Office for Diversity, Literacy, and Outreach Services* on May 25, 2017.
- David Hurley, Sarah Kostelecky, and Lori Townsend, "Mastering Competencies or Practicing Humility: Contemplating Culture in Libraries." Presented at the 2016 National Diversity in Libraries Conference, Los Angeles, CA, August 11, 2016.
- Lori Townsend, "Student perceptions of format: What's the difference between a book and a journal article?" Presented at the *ALA Annual Conference 2016*, Assessment in Action: Third Year Project Posters, Orlando, FL, June 23-28, 2016.
- Silvia Lu, Amy Hofer & Lori Townsend, "Assessing Threshold Concepts for Information Literacy." Presented at CUNY Reinventing libraries: Reinventing assessment, Innovative practices and ideas that challenge the status quo, New York, NY, June 6, 2014.

## Presentations (cont.)

- Dennis Davies-Wilson, Lori Townsend, and Leslie Broughton, "Information Literacy Trends and Issues: A Panel Discussion." Presented at the 2015 New Mexico Library Association Conference, Albuquerque, NM, October 22, 2015
- Kathleen Keating & Lori Townsend, "Information Management for Professionals: A Three Credit Online Course." Presented at Librarians Partnering for Student Learning, the *Greater Western Library Alliance Student Learning Outcomes Symposium*, Las Vegas, NV, November 13-15, 2013.
- Lori Townsend, Amy Hofer & Korey Brunetti, "Expert Opinions: A Delphi Study on Threshold Concepts for Information Literacy." Presented at the 2013 LOEX Conference, Nashville, TN, May 3-4, 2013.
- Amy Jackson, Holly Phillips, Todd Quinn, Lori Townsend & Jon Wheeler, "Library Data Services for Social Sciences and the Humanities." Half-day workshop for the 2013 New Mexico Library Association Conference, Albuquerque, NM, April 17, 2013.
- Paulita Aguilar & Lori Townsend, "iPads for Roving Reference." Presented at the 2012 New Mexico Library Association Conference, Las Cruces, NM, April 12-13, 2012.
- Kevin Comerford, Kathleen Keating, Amy Jackson, Rob Olendorf, and Lori Townsend, "Informatics and Data Management: The Future is Here!" UNM University Libraries credit course program: An Overview. Presented at the 2011 New Mexico Library Association Mini-Conference, Santa Fe, NM, October 28, 2011
- Amy Hofer, Korey Brunetti, and Lori Townsend. "Expert Opinions: Investigating Threshold Concepts for Information Literacy Instruction." Presented at the *Library Research Seminar V Conference*, Integrating Practice and Research, College Park, MD, October 8, 2010.
- Korey Brunetti, Lori Townsend & Julian Prentice, "Let's try this again: Redefining the content of information literacy for a post-Google world." Discussion session at the *2010 CARL Conference*, April 2010.
- Korey Brunetti, Amy Hofer, & Lori Townsend, "Through the looking glass: Teaching information literacy with threshold concepts." Presented at the *Workshop for Instruction in Library Use (WILU) 2009 Conference*, Reflections, Montreal, QC, May 25, 2009.
- Korey Brunetti, Amy Hofer, and Lori Townsend, "Save a horse, ride a new train of thought: Using Threshold Concepts to teach information literacy." Presented at the 2009 LOEX Conference, Blazing Trails: On the path to Information Literacy, Albuquerque, NM, May 1, 2009.
- Korey Brunetti and Lori Townsend, "Taking the FYE Online: A New Platform for Teaching Information Literacy Skills." Presented at *First Year Experience Regional Conference*, Partnerships and Practices: Positioning FYE and Learning Communities for the Future, Sacramento, CA, August 26, 2008.
- Korey Brunetti and Lori Townsend, "Papa's got a brand new tag: Teaching information literacy with web 2.0." Poster presented at *Conference on Information Technology* a conference of the League for Innovation, Nashville, TN, November 2007.
- Korey Brunetti and Lori Townsend, "Extreme (class) makeover: Engaging information literacy students with web 2.0. "Best practices session presented at *E-Learn*, a conference of the Association for the Advancement of Computer in Education, Quebec City, October 2007.

### Awards & Honors

2017-2020 Regent's Lecturer, UNM College of University Libraries and Learning Sciences

**2016 Top Twenty Instruction Articles** for "Identifying threshold concepts for information literacy: A Delphi study," Library Instruction Round Table, American Library Association

**2013 Ilene F. Rockman Publication of the Year Award** for "Threshold concepts and information literacy," Association of College and Research Libraries, American Library Association

**2013 UNM University Libraries Project Implementation Award** for serving on the Web Implementation Team which designed and built a new library website.

**2011 Top Twenty Instruction Articles** for "Threshold concepts and information literacy," Library Instruction Round Table, American Library Association.

# Professional development

Assessment in Action, Year 3 (2015-2016), Librarian Team Leader.

ACRL Immersion: Practical Management for the Instruction Coordinator. April 10, 2013.

Providing Social Science Data Services: Strategies for Design and Operation. 2012 ICPSR Summer Program. August 6-10, 2012.

**INFO 530: Environment Information Management** (2 credits). 2012 Walter E. Dean Environmental Information Management Institute. May 28 - June 1, 2012.

#### Service Professional

| 2017-18   | 2018 Joint Council of Librarians of Color Conference, Local arrangements committee   |
|-----------|--|
| 2016      | New Mexico Library Association Annual Conference planning committee  |
| 2015-16   | ALA Spectrum Scholar Mentor  |
| 2012-2015 | ACRL Information Literacy Competency Standards for Higher Education Task Force   |
| 2011-12   | Program Committee for the International Association for Social Sciences Information Services & Technology (IASSIST) 2012 Conference. |
| 2009-10   | California Clearinghouse on Library Instruction Steering Committee   |
| 2007-08   | CSU Chancellor's Office IL Learning Objects Review Team  |

#### University of New Mexico

| 2010-ongoing | University Libraries Web Team  |  |
|--------------|--|--|
| 2017-2019    | University Libraries Promotion & Tenure Committee                      |  |
| 2016-2018    | University Libraries Sabbatical Committee                              |  |
| 2013-2015    | Faculty Senate Curricula Committee                                     |  |
| 2011-2015    | University Libraries Faculty Merit Points Committee                    |  |
| 2014         | University Libraries Director of Access Services Search Committee      |  |
| 2012         | University Libraries Scholarly Communications Officer Search Committee |  |
| 2011         | University Libraries Engineering Librarian Search Committee            |  |

| Service | California State University, East Bay |  |  |
|---------|---------------------------------------|--|--|
|         | 2009-2010                             | Faculty Senate Committee on Instruction and Curriculum               |  |
| (cont.) | 2007-2010                             | Library Web Team - Chair   |  |
|         | 2006-2010                             | Library Collection Development Committee                             |  |
|         | 2008-09                               | GE Subcommittee of CSUEB Faculty Senate Committee on Instruction and |  |
|         |                                       | Curriculum   |  |