

Suzanne M. Schadl, schadl@unm.edu, Zimmerman Library 127F

Professional Profile: Purpose-driven cultural heritage leader and educator who balances core mission with agility, aligning the aspirations and achievements of staff and students with organizational goals, priorities, values, and vision. Brings confident humility, a strong work ethic, and a deep care for people to interrelated programs, systems, and activities, fostering creativity, continuous discovery, experimentation, assessment, and growth.

Library and Distinctive Collections Leadership Experience

Responsibilities: oversee all operations of the Division/Department, including formulating, establishing, interpreting, and changing policies; developing, analyzing, assessing, and modifying programs; creating and implementing strategic and operational goals and outcomes; and formulating and managing space, collections, budgetary and staffing resources to secure collection development, preservation, and visibility in all areas of specialization.

August 2025-Present

Director, Center for Southwest Research and Special Collections, College of University Libraries & Learning Sciences (CULLS) at the University of New Mexico, Albuquerque

Select Accomplishments (Forthcoming)

October 2021-July 2025

Chief Latin American Caribbean and European Division (LACE) Library of Congress, Washington DC

Select Accomplishments

- **Aligned Operations and Strategic Mission** -- Consulted leadership and staff to align daily statistics, performance processes, and directional targets with the library's mission and ensure transparency. As a result, 100% of LACE respondents to the last Federal Employee Viewpoint Survey reported they knew what was expected of them, felt accountable, and believed they contribute positively to the library's mission.
- **Boosted Digital Engagement** -- Leveraged excitement around online publications to exceed output targets while creating and promoting openly accessible content. Division guides consistently rank among the top ten at the Library of Congress, attracting over one million visits per quarter. 70% of these visits are from new users, significantly increasing visibility through public search engines.
- **Innovated with Digital and Analog Integration** -- Empowered staff to connect traditional print collections with contemporary digital content. Key achievements include the successful acquisition of a digital deposit of TV Rain—Russia, which extended the historical collections of independent print ephemera from the former Soviet Union into the present. Sourced recordings of Indigenous authors for the PALABRA Indigenous Voices Project also make an 80-year-old collection more inclusive.
- **Collaborated to Enhance Visibility** --Partnered with the Center for Exhibits and Interpretation and the Center for Learning, Literacy, and Engagement to integrate LACE collections and expertise into all publicly engaged exhibitions at the Library of Congress

and in popular programs like Live-at-the-Library and Family Day, successfully building new audiences and attracting new donors.

- **Strengthened Team Culture and Development** -- As the chief of a new, consolidated division, assessed, analyzed, acquired, and administered human, financial, material, and information resources to establish trust in the new division and encourage cross pollination through a new unit dedicated to operationalizing cooperative project management.
- **Increased Digital Accessibility of Collections** -- Directed efforts to digitize and make collections more accessible, resulting in the preparation of 507,772 pages for reformatting, including 471,124 pages for digitization, the release of over 200 recordings for streaming in the PALABRA Archive, and three new web archives with more than 500 preserved sites. Collaborated with the Office of the Chief Information Officer to modernize the European and Hispanic Reading Room websites.

February 2021-October 2021

Detail (Interim) Chief, Latin American, Caribbean, and European (LACE) Library of Congress, Washington DC

Select Accomplishments

- **Increased Operational Efficiency** -- Developed and submitted a successful business plan to reorganize the LACE division. This included communication with staff, leadership, patrons, and stakeholders, resulting in improved alignment of staffing with other international divisions, streamlined administrative operations, and enhanced cross-pollination between the Hispanic and European Reading Rooms.
- **Pioneered SWOT Analysis for Web Archiving** -- Led a SWOT analysis involving the General and International Collections directorate, Library of Congress Web Archiving team, and Collection Development Office to identify challenges and opportunities in international web archiving. This work resulted in recommendations that shifted siloed web archiving efforts toward more collaborative initiatives.
- **Enhanced Diversity and Inclusion through Remote Internships** -- Capitalized on remote internship models to increase diversity within the division. Of the interns, 75% self-identified as Latinx, and 13% as African American. Their contributions, including innovations in collection discovery, helped produce the division's most popular guide, and provided all interns with CV-ready products for their job searches and graduate school applications.

October 2018-February 2021

Chief Hispanic Division Library of Congress, Washington DC

Select Accomplishments

- **Adapted to Remote Work During the Pandemic** -- Successfully pivoted the division's operations from onsite to online, then to hybrid, during the COVID19 pandemic. This included supporting remote staff and interns with new technologies and pathways to increase digital access to collections. Notable outcomes include the division's first ESRI StoryMap, authored by the first remote Jr. Fellow, and participation in the Law Library's [Herencia](#) crowdsourcing campaign. A new Country Guide template was also introduced to enable all staff to create online content.

- **Rebranded the [PALABRA Archive](#)** -- Renovated the Hispanic Reading Room and rebranded the Archive of Hispanic Literature on Tape as the PALABRA Archive, emphasizing the spoken word and expanding the collection's reach to a broader Latino audience. An accompanying StoryMap, Traveling Words and Sounds, blends the Archive's audio with historical photographs, written prose, and geographical locations on the LusoHispanic map.
- **Strengthened Stakeholder Relationships** -- Built and maintained effective working relationships with high-level managers and officials, including Members of Congress and their staff, to deliver displays, provide materials for ceremonial events, record podcast interviews, and prepare for a co-presented lunchtime series ahead of National Hispanic Heritage Month.

Academic Faculty Library and Special Collections Experience

July 2015-October 2018

Curator Latin American Collections, Center for Southwest Research (CSWR) College of University Libraries and Learning Sciences, University of New Mexico Associate Professor

Responsibilities: Analyze and manage the development, preservation, and growth of collections related to Latin America. This includes building archival and research collections, initiating and managing strategic initiatives and programs, planning, and implementing outreach activities, grants, and special projects, and collaborating closely with faculty and students to support research across various academic fields.

Select Accomplishments:

- **Secured Funding for Latin American Collections** – contributed to a successful \$1,000,000 proposal for Foreign Language and Area Studies funding through the Latin American and Iberian Institute. Also collaborated to secure a \$167,000 fellowship from the Council of Library and Information Resources (CLIR) and obtained \$52,500 from the Center for Regional Studies and the Latin American and Iberian Institute for student fellowships.
- **Operationalized Post-Custodial Bilingual Digital Collection** -- A post-custodial partnership I developed and implemented with the Fideicomiso Archivo Plutarco Elias Calles y Fernando Torreblanca made at-risk content available on an open-access platform at UNM, with metadata in both Spanish and English. This initiative has contributed significantly to the CSWR's digital materials from Mexico, accounting for approximately 20% of the total offerings.
- **Integrated Scholarly Publication and Educational Initiatives** -- Co-edited *Scholarship in the Sandbox: Academic Libraries as Laboratories, Forums, and Archives for Student Work* (Association of College and Research Libraries, 2019) with Amy S. Jackson and Cindy Pierard. This volume highlights case studies for engaging students and faculty with libraries and archives as producers. Some of my own similar initiatives are discussed in co-authored articles such as "Tomes! Enhancing Community and Embracing Diversity through Book Arts," *Radical Teacher* 112 (2018): 55-66 (with Stephanie Beene and Lauri González).
- **Increased Visibility for Latin American Collections** -- Raised the profile of the University of New Mexico's Latin American collections by serving in leadership roles, including President of the Seminar on the Acquisition of Latin American Library

Materials (SALALM), Vice-Chair of the Executive Board of the New Mexico Humanities Council, Advisory Board Member for the National Hispanic Cultural Center Museum, Co-Chair of the Bilinski Fellowship Committee at UNM, and Faculty Senate member on the University Press Committee.

- **Recognized for Scholarship and Service** -- Awarded the José Toribio Medina Award in 2015 for the publication of "Cite Globally, Analyze Locally: Citation Analysis from a Latin American Studies Perspective" in *College and Research Libraries* 76:2 (2015): 136-149 (with Marina Todeschini). Also named Regents' Lecturer at the College of University Libraries and Learning Sciences, UNM, from 2014 to 2017.

September 2009-July 2015

Curator Latin American Collections and Coordinator Inter-American Studies College of University Libraries and Learning Sciences, University of New Mexico Assistant Professor

Responsibilities: Analyze and manage the development, preservation, and growth of Latin American collections, including archival and research materials related the region. Responsible for initiating and managing strategic initiatives and programs, planning, and implementing outreach activities, grants, and special projects, and working closely with faculty and students to support research in a variety of academic fields. Also managed the Herzstein Latin American Reading Room.

Select Accomplishments

- **Supervised Staff and Developed Instructional Programming** -- Empowered students to create nine exhibitions in the Herzstein Reading Room and Gallery drawn from special collections. A published article, "Uncommons: Transforming Dusty Reading Rooms into Artefactual 'Third Space' Library Learning Labs" (*Journal of Learning Spaces* 4:1, 2015), co-authored with Molly Nelson and Kristen S. Valencia, discusses the goal and outcomes of these initiatives.
- **Led National Exhibition Project on ASARO Artworks** -- Served as Principal Investigator for the Getting Up Pal Pueblo project, which developed a national exhibition and five interactive forums featuring block prints and stencils from the ASARO (Assembly of Revolutionary Artists of Oaxaca) collection in the CSWR. Co-authored a book with the artists' collective and a student, *Getting Up for the People: The Visual Revolution of ASARO-Oaxaca* (PM Press, 2014), which highlights this collection.
- **Managed Digitization of Oaxacan Manuscripts** -- Directed the Van de Velde Digitization Project, aimed at digitizing approximately 5,000 pages of 18th and 19th-century handwritten Oaxacan manuscripts, focusing on mining, archaeology, and indigenous Mexican languages.
- **Managed La Energía TICFIA Project** -- Served as Collections Manager for La Energía, a Technological Innovation and Cooperation for Foreign Information Access Program (TICFIA) project that brought together the Latin American and Iberian Institute (LAI), the Ibero-American Science and Technology Education Consortium (ISTEC), and University Libraries to create a user-friendly digital knowledge base. This platform captured digital objects and tweets on energy policy and dialogue in Latin America.

Additional Library Experience

May 2008- September 2009

Visiting Curator Latin American Collection University Library, University of New Mexico

Select Accomplishments

- **Collaborated with Acquisitions and Cataloging Librarian** -- Oversaw 20 approval contracts with Latin American vendors and developed instructional content for in-class and remote outreach.
- **Strengthened Cross-Departmental Collections and Services** -- Established a strong presence for the University Libraries in decision-making processes at the Latin American and Iberian Institute.

August 2004- May 2008

Director Gerald & Betty Ford Library, the Bosque School Albuquerque, NM

Responsibilities: As the founding leader of the prep school library, I was responsible for targeted acquisitions, cataloging, research, instruction, and donor relations. I worked closely with faculty, students, and parents to integrate library resources into the learning process.

Select Accomplishments

- **Built a Library Collection from the Ground Up:** Established the library's collection by strategically acquiring materials, exchanging inappropriate donations for more useful ones, and collaborating with the head of school and board of directors to target specific donations. Additionally, I secured database resources from the New Mexico State Library.
- **Cataloged a Collection of 8,000 Volumes:** In consultation with instructors and school leadership, and after researching best practices for college library organization, I cataloged the library's collection of approximately 8,000 volumes using Library of Congress subject headings, preparing students for college-level research and library discovery.
- **Developed and Implemented Instructional Programs:** Created and led instructional sessions for students, including the annual research colloquium, where all seniors presented their two-year research projects to the school community.
- **Collaborated with UNM Librarians for Research Orientation:** Worked with librarians at the University of New Mexico to facilitate an annual research orientation, helping students become familiar with university-level research resources and the academic environment.

Teaching Experience

- 2009-2017, Adjunct Instructor, Latin American Studies 355 University of New Mexico, Albuquerque, NM
- 2002-2004, Assistant Professor, American and Latin American History Roanoke College, Salem VA

- 2001-2002, Adjunct Lecturer, Family History Taos Educational Center, UNM, Taos NM
- 1999-2000, Visiting Lecturer, Latin American History University of Texas, Austin, TX

Education

2002 PhD, University of New Mexico (UNM) Latin American Studies (with Distinction)
Dissertation Title: "The Woman Question and the Man Answer in Nineteenth Century Rio de Janeiro, Brazil: Imperial Ideas on Gender, Family, Race and Class."

1992 BA, Ohio State University (OSU), Spanish and International Studies

Publications

Books

- Scholarship in the Sandbox: Academic Libraries as Laboratories, Forums, and Archives for Student Work, Association of College and Research Libraries, 2019. (Co-Editors: Amy S. Jackson and Cindy Pierard)
- Getting Up for the People: the Visual Revolution of ASAR-Oaxaca, PM Press, 2014. (Co-Authors: ASARO, Mike Graham de la Rosa)

Peer-Reviewed Articles (Journals)

- "Tomes/consume this! Engaging patron expertise through artists' books." Journal of Visual Literacy 38.3 (2019): 199-220. (Co-Authors: Stephanie Beene).
- "Tomes! enhancing community and embracing diversity through book arts." Radical Teacher 112 (2018): 55-66. (Co Authors: Stephanie Beene, and Lauri González)
- "Uncommons: Transforming Dusty Reading Rooms into Artefactual, "Third Space" Library Learning Labs," Journal of Learning Spaces 4:1 (2015) with Molly Nelson and Kristen S. Valencia.
- "Cite Globally, Analyze Locally: Citation Analysis from a Local Latin American Studies Perspective," College and Research Libraries 76:2 (2015): 136-149 with Marina Todeschini.
- "Reference as Outreach: Meeting Users Where They Are," Journal of Library Administration 51:4 (May 2011) 343- 358 (Co-Authors: Paulita Aguilar, Kathleen Keating, and Johann van Reenen).
- "Exile and Montage: Josep Renau's Reckoning with Community and Self", Sin Frontera: Revista Académica y Literaria (Spring 2010):16 pgs. (Co-Authors: Claire-Lise Bénaud) •
- "A Fickle Thermometer of Women's Health: Carioca Medical Professionals and Gynecology, 1836- 1842," Revista Unigran Inter Letras, 1:1 (July 2004): 13 pgs.

Peer Reviewed Bibliographic Databases

- "Hispanic and Luso-Brazilian Languages and Literatures" in RCL: Resources for College Libraries, Electronic Database (reviewed 2016).

- “Hispanic and Luso-Brazilian Languages and Literatures” in RCL: Resources for College Libraries, Electronic Database (reviewed 2014).
- “Hispanic and Luso-Brazilian Languages and Literatures” in RCL: Resources for College Libraries, Electronic Database (reviewed 2012).

Refereed Book Chapters

- Amy S. Jackson “Discovering Our Library’s Resources: Vendor Tools Versus In-House Tools” in Planning and Implementing Resource Discovery Tools in Academic Libraries Eds. Mary Pagliero Popp and Diane Dallis. Hershey, PA: Information Science Reference, (2012): 194-224. with Kevin Comerford, Suzanne Schadl, Rebecca Lubas. Refereed Papers in Conference Proceedings
- “Borderlands Reinvented and Revisited: Third Space Intersections of Portuguese Language Literature in Print and Image” SALALM #60 Brazil in the World, the World in Brazil: Research Trends and Library Resources. Ed. Luis Gonzalez New Orleans: SALALM Secretariat (2017): pg. 200-212 (Co-Authors: Viviane Faria).
- “LAMP and LARRP Projects for Collaborative Preservation and Access: Moving Forward” SALALM #60 Brazil in the World, the World in Brazil: Research Trends and Library Resources. Ed. Luis Gonzalez New Orleans: SALALM Secretariat (2017): 191-199 (Co-Authors Judith Alspach and Melissa Guy).
- “Exhibiting Comics and Caricatures: Expanding Visual Literacy from the Reading Room to Special Collections” SALALM #57 Preserving Memory: Documenting and Archiving Latin American Popular Culture. Ed. Lynn Shirey. New Orleans: SALALM Secretariat (2014):65-74. (Co-Authors: Claire-Lise Bénaud).
- “ASARO: Claiming Space in Digital Objects and Social Networks,” SALALM #56 Preserving Memory: Documenting and Archiving Latin American Human Rights. Ed. Nerea Lamas. New Orleans: SALALM Secretariat (2013):23-33. (Co-Authors: Claire-Lise Bénaud).
- “Renau’s Mexican Exile: Political and Artistic Crossings,” SALALM # 54 Migrations and Connections: Latin America and Europe in the Modern World, Ed. Pamela M. Graham. New Orleans: SALALM Secretariat (2012): 13-23. (Co-Authors: Claire-Lise Bénaud).

Major Exhibitions

- Tey Mariana Nunn, AfroBrasil: Art and Identities, National Hispanic Cultural Center Art Museum, December 2014-August 2015 (w/ David Hernandez Rivero, Meghan Ferguson, Viviane Faria and Suzanne M. Schadl)
- Getting Up Pal Pueblo: Tagging ASAR-Oaxaca Prints and Stencils, National Hispanic Cultural Center Art Museum, February 2014-October 2014 (Co-Curator Mike Graham de la Rosa)

Invited Presentations

- Creative Minds -- The Visual Revolution of Oaxaca, Crysler Museum, 2/25
- Plenary Address, “Libre-tech-aria: Making Space on the Digital Library Stage,” Texas Conference on Digital Libraries, Online, 5/21

- Closing Address, Seminario Interuniversitario sobre periodismo cultural y lectura, Online, 5/21
- Cafés Transatlánticos, with Juan Luis Bueren Gómez-Acebo, Deputy Director of the National Library of Spain, Online 12/20
- Moderator, Conversation South American Fiction, National Book Festival, Washington DC, 08/19
- Conversation with Maria Dueñas, National Book Festival, Washington DC, 09/19
- Conversation on Spanish Craze by Richard L. Kagan, Spanish Cultural Institute, 03/19
- "Plenary Welcome," SALALM 63, Seminar on the Acquisition of Latin American Library Materials, Mexico City, Mexico 7/18
- "Hasta Siempre: Gallery Talk", Archer Gallery, Clark College, Vancouver, WA 10/16
- "Hanging from Strings Afro-Brazil in Cordéis" Wells Fargo Auditorium, National Hispanic Cultural Center, Albuquerque, NM 3/15 • "What Use is History?" at the American Historical Association-Mellon Career Diversity Symposium, UNM, Albuquerque NM 2/15

Refereed Presentations

- "A Musical Migration-exploring the Music Collections at the University of New Mexico" accepted for presentation at the Music Library Association meeting, Orlando, FL 2/17 (with Amy Jackson)
- "LAMP (CRL): Collaborative Preservation of Primary Source Materials" 60th annual meeting of SALALM (Seminar of the Acquisition of Latin American Library Materials) Princeton, NJ 6/15
- "Tagging ASARO: UNM Experiment in Crowd Sourcing and Collection Development" 59th annual meeting of SALALM (Seminar of the Acquisition of Latin American Library Materials) Salt Lake City, UT, 5/14
- "Tricking internet algorithms: LaEnergia, contemporary indigenous thought and humanities classrooms" 58th annual meeting of SALALM (Seminar of the Acquisition of Latin American Library Materials) Coral Gables, FL, 5/13
- Roundtable Commenter, E-books Update: New Developments, New 58th annual meeting of SALALM (Seminar of the Acquisition of Latin American Library Materials) Coral Gables, FL, 5/13 Moderated Interviews

Collaborative Grants:

- Co-PI (with Kevin Comerford, Karl Benedict and Mary Wise), CLIR Postdoctoral Fellowship in Latin American and Caribbean Studies, University of New Mexico \$167,000.00 (awarded 2018-2019)
- Project Director, Latin American Research Resources Project (LARRP) Grant, "Sharing Resources and Overcoming Barriers to US/Mexico Cooperative Access: A Digitization/Open Access and Discovery Partnership" \$15,000.00 (awarded May 2017)
- Project Director, New Mexico Humanities Council Grant, "Getting Up P'al Pueblo: the visual Revolution of ASAR-Oaxaca in New Mexico Perspective" \$8,500.00 (awarded December 2013)

- Project Director, Latin American Microforms Project, “Van de Velde Colonial Documents Digitization” \$3,000 (awarded -May 2013)
- Collections Manager, under the direction of Pls: Johann van Reenen, OVPR/UNM, and Susan Tiano, LAII / UNM, US Department of Education, Technological Innovation for Foreign Information Access program (TICFIA) four year grant, beginning October 2009-October 2012. “La Energaia: Energy Policy, Regulation and Dialog in Latin America,” \$187,041
- Project Manager, “Secondary?: source citations measuring colonialist and imperialist Process”, funded by Latin American and Iberian Institute, UNM, 2011-2012 \$10,000

International Service

SALALM (Seminar on the Acquisition of Latin American Library Material)

- Past-President, 2018-2019; President, 2017-2018; Vice President, 2016-2017; Board Appointed Co-Rapporteur General, SALALM 2013-2016; Board Appointed, José Toribio Medina Selection Committee, 2016-2018; Member, Editorial Board. 2016-2018

LAMP (Latin American Microform Project), Center for Research Libraries

- Voting Member (2008-2018); Elected, Chair 2014-2016; Elected, Board Member 2013/2014

LARRP (Latin Americanist Research Resources Project), Center for Research Libraries

- Voting Member 2008-2018

National Service

RCL (Resources for College Libraries)

- Subject Editor, Hispanic and Luso-Brazilian Languages and Literatures, 2012- 2018 and Program Reviewer, Latin American History Review, 2009

Libraries and Archives Tenure Processes

- External Tenure Review, 2024
- External Tenure Review, 2022
- External Tenure Review, 2021
- External Tenure Review, 2018
- External Tenure Review, 2017
- External Tenure Review, 2016
- External Tenure Review, 2015

Local University Libraries Service

Promotion and Tenure Committee

- Elected Member, 2015-2018

Curriculum Committee

- Elected Member, 2010-2013