

**TODD QUINN**  
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## **PROFESSIONAL EXPERIENCE**

**2011-present Research & Liaison Librarian UNM, Albuquerque, NM**

Provide instruction in research, the use of library resources, data sources, and the collection and management of data in a variety of settings, with special emphasis on social sciences. Led ad-hoc team projects on academic issues and to improve library operations. Liaison librarian (research, outreach, instruction, collect management) to the Anderson School of Management, the Department of Economics, the School of Public Administration, College of Population Health, and the Department of Africana Studies; Data Carpentries Instructor; ICPSR Official Representative. Hold the rank of Associate Professor (tenured).

**2007-2011 Reference Services Coordinator Northern State University, Aberdeen, SD**

Coordinated the Williams Library instructional program, the public services department, and reference services. Provided instruction to undergraduate and graduate students and faculty and worked with other librarians to develop an information literacy program. This included in-class instruction, online tutorials, online tool demonstrations, and online subject guides (LibGuides). Served as the School of Business library liaison. Supervised the head of public services and part-time reference assistants. Oversaw the library's publicity (blog, etc.), certain web pages/tools. Selected resources and materials. Held the rank of Assistant Professor.

**2000-2007 Instruction/Reference Librarian Dakota State University, Madison, SD**

Implemented the library's program of information literacy, which included instructing students and faculty on finding, using, and evaluating resources. Created the first statewide chat reference program among higher education institutions in South Dakota. Provided reference and designed resource guides for users in all disciplines. Held the rank of Assistant Professor.

## **EDUCATION BACKGROUND**

University of New Mexico  
Albuquerque, NM  
*MA, Adult Learning/  
Professional Dev.*  
Organization, Information, &  
Learning Sciences  
Earned in 2021

University of Pittsburgh  
Pittsburgh, PA  
*Master of Library &  
Information Sciences*  
Earned in 2000

Kent State University  
Kent, OH  
*BBA, Marketing*  
*Minor: Radio/TV production*  
Earned in 1993

## **REFEREED PUBLICATION**

- Quinn, T. & Shrum Davis, S. (2024). Easily map socioeconomic variables for public health course: Introductory mapping tools for public health exploratory research. In Cantwell-Jurkovic, L.P. & Parece, T.E. (Eds), *Spatial Literacy in Public Health: Faculty-Librarian Teaching Collaborations*. Association of College & Research Libraries.
- Quinn, T. (2023). Here today, here tomorrow: A case study of reviewing a map library with eyes toward the future. *Journal of Map & Geography Libraries*, 18(3), 155–167.  
<https://doi.org/10.1080/15420353.2023.2219072>
- Quinn, T. (2020). Less is more: A case study of consolidating two database A-Z Lists for better staff and user experiences. *Library Resources and Technical Services*, 64(3), 131-138.  
<https://doi.org/10.5860/lrts.64n3.131-138>
- Warner, A., Hurley, D., Wheeler, J. & Quinn, T. (2020). Proactive chat in research databases: Inviting new and different questions. *Journal of Academic Librarianship*, 46(2).  
<https://doi.org/10.1016/j.acalib.2020.102134>
- Beene, S., Jackson, A. S., Kostecky, S., & Quinn, T. (2018). Reach out! Highlighting collections and expanding outreach to non-traditional communities across academia. *The Reference Librarian*, 60(1), 29-50. doi:10.1080/02763877.2018.1547891
- Jackson, A. S., Wheeler, J., & Quinn, T. (2016). Data curation and the arts: How do musicians curate their data? *Music Reference Services Quarterly*, 19(3-4), 191-207.  
doi:10.1080/10588167.2016.1250582
- Jackson, A. S., Wheeler, J., & Quinn, T. (2015). Data services and the performing arts. *Music Reference Services Quarterly*, 18(1), 13-25. doi:10.1080/10588167.2015.997072
- Leligdon, L., Quinn, T., & Briggs, L. (2015). Strategic CRM: Improving the business of academic libraries. *College & Undergraduate Libraries*, 22(3-4), 247-260.  
doi:10.1080/10691316.2015.1067662
- Devine, J. R., Quinn, T., & Aguilar, P. (2014). Teaching and transforming through stories: An exploration of macro- and micro-narratives as teaching tools. *The Reference Librarian*, 55(4), 273-288. doi:10.1080/02763877.2014.939537
- Quinn, T., & Leligdon, L. (2014). Executive MBA students' information skills and knowledge: Discovering the difference between work and academics. *Journal of Business & Finance Librarianship*, 19(3), 234-255. doi:10.1080/08963568.2014.916540
- Quinn, T., Benedict, K., & Dickey, J. (2012). Ligia Grischa: A successful Swiss colony on the Dakota Territory frontier. *Great Plains Quarterly*, 32(4), 247-260.  
<https://www.jstor.org/stable/23534444>

Quinn, T., & Briggs, L. (2006). Small collaboration, big effort: The realities of a small statewide collaboration virtual reference service. *College & Undergraduate Libraries*, 13(4), 97-115.

## **REPORTS & PROJECTS**

### ***Anderson School of Management Funding*** (2012-present)

As part of my liaison work, I convinced the Anderson administrations to fund over \$1,000,000 on business-related research databases through the University Libraries. This alleviates licensing and technical issues for Anderson and provides the entire campus access to these resources.

### ***Ithaka S+R Generative AI Interview Project*** (2023-2025)

PI for a team of three that interviewed 13 UNM Main, Branch, and Law campuses faculty on their thoughts on generative AI as it relates to teaching/learning, research, ethics, and university support. The team wrote a report based on the interviews and provided it to the UNM campus. This was part of Ithaka S+R's project at 19 universities in U.S. and Canada.

### ***Parish Memorial Library Collection*** (2024)

Using my business and economic expertise, I reviewed 80,000 items for the University Libraries and decide if items should be moved to the Zimmerman Library, South Campus Repository, or discarded.

### ***Map and Geographic Information Center (MAGIC) review*** (2021)

Led a six-member team reviewing the MAGIC collection and space for the ULLS administration. This entailed: Creating a review plan, collecting MAGIC documents and statistics, setting interviews with faculty, interviewing faculty and researchers with two other team members, literature review, interviewing and communicating with map librarians, interviewing UL personnel, meeting with the review team, writing and rewriting the report, Working with the Director of Collections on the final internal report.

### ***Parish Memorial Library Mural Project*** (2018)

Created the first University Libraries mural contest to engage the UNM student community. An MFA student won and painted a southwest scene on a 10' x 30' wall in PML. Well received by the Parish family (donor) and UNM community.

### ***Library A-Z Database List*** (2017-18)

Led the faculty librarians in recreating the library's database A-Z list for better user experience including the staff. The 10-month project entailed providing criteria for the review of 500+ entries, merging two systems, hosting meetings, and working with library technical services.

### ***LibGuides Migration*** (2014-15)

Led the University Libraries' migrating from v1 to v2 for enhanced user experience. The project entailed learning the system, deleting all content, working with Library IT, and providing

workshops to help faculty and staff create new subject, course, and library operation guides for the UNM community.

***Bureau of Business & Economic Research Collection*** (2015)

Led a team reviewing the donated BBER physical collection. This involved moving the collection, working with access and technical services staff, coordinating with University Archives, digital collections, subject librarians, and personally reviewing the entire collection.

***Parish Memorial Library Lecture Series*** (2014-2018)

Created this lecture series so faculty in various disciplines could present their research to a general audience. It was a platform for faculty to practice presentations and the community to learn about the research topic and research process.

***Ask a Librarian-LIVE*** (2002-2007)

Using an LSTA grant, created and led four South Dakota state universities and the State Library in one of the first multi-institution chat reference services. The impetus was to provide real-time reference service to the growing distance student population in accordance with Association of College and Research Libraries Guidelines and Standards.

***University Archive Collection*** (2002-2003)

Using a professional needs assessment, I led the Mundt library team on rebuilding the space for the university archives, and creating the first library disaster plan.

**PROFESSIONAL PRESENTATIONS/PAPERS/WORKSHOPS:**

Quinn, T., & Wheeler, J. (April 2025). I.L.L.-informed: Using programming, generative AI, and an API to analyze interlibrary loan data [Lightning Talk]. *Association of College & Research Libraries Conference*, Minneapolis, MN.

Quinn, T. (November 2024). Using generative AI in data work [Invited presentation]. *Annual New Mexico Data Users Conference*. Bureau of Business & Economics Research. Albuquerque, NM.

Quinn, T. (November 2023). Using generative AI to find data [Invited presentation]. *Annual New Mexico Data Users Conference*. Bureau of Business & Economics Research. Albuquerque, NM.

Quinn, T. (2022). MAGIC review: A map library evaluation [Invited presentation]. *Role of Librarians in GIS and Geography Education*. Online.

Davis, S., Armitage, K., Blankman, N., Gentry-Funk, T., Hicks, J., Judson, M., Lathrop, S., Quinn, T., Stone, S., (2021). Development of a "just-in-time" interdisciplinary public health pandemics course [Panel]. *Association for Prevention Teaching and Research Annual Meeting*. Online.

- Quinn, T. (2020). *The Use of Storytelling and Narrative Teaching Methods in Academic Library Instruction: Telling Their Stories* by Joanna Szurmak & Mindy Thuna [Book proposal review for publisher].
- Beene, S., Jackson, A. S., Kostecky, S., Quinn, T., DeWaay, S., & Hernandez, C. (April 2019). Redefining the academic library space: Conducting outreach through a pop-up model [Panel]. *Association of College & Research Libraries Conference*, Cleveland, OH.
- Leligdon, L., Quinn, T., & Briggs, L. (May 2015). Crafting a full-bodied IL program: Using CRM as a strategic framework to maximize value [Presentation]. *LOEX*, Denver, CO.
- Quinn T. (October 2014). Business resources: Competitive intelligence [Workshop]. *UNM Business Plan Competition*, Albuquerque, NM
- Aguilar, P. & Quinn, T. (October 2014). Using narratives and storytelling in library instruction [Presentation]. *New Mexico Library Association*, Ruidoso, NM.
- Quinn, T. & Leligdon, L. (June 2013). EMBA students information skills and knowledge: Discovering the difference between work and academics. [Poster]. *Special Libraries Association Conference*, San Diego, CA.
- Quinn, T. (June 2013). LS50: Information sources and services [Guest Lecture]. For L. Briggs, *The School of Library & Information Studies*. The University of Alabama, Tuscaloosa, AL.
- Quinn, T. & Leligdon, L. (May 2013). Breaking bad information literacy in the workplace: How do we deal with the lack of synchronicity? [Presentation]. *WILU*, University of New Brunswick, Fredericton, NB, Canada.
- Black, M., Devine, J., & Quinn, T. (April 2013). Teaching and transforming through stories. [Presentation]. *New Mexico Shared Knowledge Conference*, University of New Mexico, Albuquerque, NM.
- Quinn, T., Jackson, A., Townsend, L., Wheeler, J., & Phillips, H. (April 2013). Library data services for social science and humanities. [Workshop]. *New Mexico Library Association*, Albuquerque, NM.
- Quinn, T. (March 2011). Netvibes and Pearltrees: Whatever you call it, organize and share it. [Workshop]. *Library Technology Conference*, Macalester College, St. Paul, MN.
- Quinn, T & Underwood J. (April 2010). Going hybrid: Combining in-class and online instruction for Speech 101. [Poster Session]. *Off-Campus Library Service*, Cleveland, OH.
- Quinn, T. (March 2010). Yahoo! Pipes. [Workshop]. *Library Technology Conference*, Macalester College, St. Paul, MN.
- Quinn T. (August 2009). Reference services 101. [Invited Workshop]. *HM Briggs Library*, South Dakota State University, Brookings, SD.

- Quinn, T. (March 2009). iMacros. [Presentation]. *Association of College & Research Libraries Conference: Cyber Zed Shed*, Seattle, WA.
- Quinn, T. & Borkenhagen, J. (March 2009). Firefox extensions and tools: Using iMacros and Zotero [Workshop]. *Library Technology Conference*, Macalester College, St. Paul, MN.
- Quinn, T. (November 2008). iMacro, you macro: Using iMacros as an alternative to federated searching. [Presentation]. *Brick & Click Libraries*, Northwest Missouri State University, Maryville, MO.
- Quinn, T. (April 2008). Blogs, wikis and writing: Proactive reference in writing-intensive courses. [Poster Session]. *Off Campus Library Service*, Salt Lake City, UT.
- Quinn, T. (August 2008). Wikis, blogs and add-ons: Taking advantage of online tools. [Presentation]. *Reference Renaissance*, Denver, CO.
- Quinn, T. (November 2006). Kinetic instruction: Mobility and flexibility with tabletPCs. [Presentation]. *Brick & Click Libraries*, Northwest Missouri State University, Maryville, MO.
- Quinn, T. (May 2006). Social reference: A wiki assists a library in answering reference questions. [Poster Session]. *Minitex Reference Symposium: Library as Place: Physical Realms, Virtual Possibilities*, University of Minnesota-Twin Cities, St. Paul, MN.
- Murphy, M., Quinn, T., Molstad-Gorder, L., & Dittman, J. (February 2006). Changing minds, changing ways: Preparing faculty for institutional change [Invited Workshop]. *The Collaboration*, Minneapolis, MN.
- Smith, R., Quinn, T., Moose, N., & Murphy, M. (January 2006). Blazing tablets: Teaching and learning in a paperless/wireless environment. [Poster Session]. *Educause Learning Initiative*, San Diego, CA.
- Quinn, T. & Smith, R. (October 2005). Untethered in the learning commons: A library information literacy program is redesigned for the university's tablet PC initiative. [Presentation]. *Beyond Boundaries*, University of North Dakota, Grand Forks, ND.
- Quinn, T. & Simon, L. (October 2004). The realities of offering collaborative virtual reference. [Juried Paper]. *Mountain Plains Library Association, Annual Conference: Professional Forum*, Denver, CO.
- Knutson, D., Smith, R., & Quinn, T. (March 2004). Literacy, distance learning, and EFL: Breaking down barriers [Presentation]. *CCCC Annual Conference*, San Antonio, TX.
- Quinn, T. & Simon, L. (November 2003). Do virtual librarians dream of electronic patrons? [Presentation]. *VRD Annual Conference*, San Antonio, TX.

Quinn, T. & Simon, L. (October 2003). Virtual reference realities: If you build it will they come? [Presentation]. *Brick & Click Libraries*, Northwest Missouri State University, Maryville, MO.

Smith, R., Glaros, M., Quinn, T. & Knutson, D. (April 2003). English composition and information literacy. [Presentation]. *Great Plains Alliance for Computers and Writing*, Peru State University, Peru, NE.

Smith, R. and Quinn, T. (April 2001). Information literacy: When writing faculty and library faculty collaborate, students learn essential skills for the information age. [Presentation]. *Great Plains Alliance for Computers and Writing*, DSU, Madison, SD.

### **INSTRUCTION & TUTORIALS**

Quinn, T. & Shrum Davis, S. (2024). Lesson Plan: Easily map socioeconomic variables for public health: Using PolicyMap and Social Explorer to investigate potential impact of socioeconomic variables on public health issues. *ACRL Framework for Information Literacy Sandbox*, <https://sandbox.acrl.org/library-collection/easily-map-socioeconomic-variables-public-health>. Associated with chapter in Cantwell-Jurkovic, L.P. & Parece, T.E.(Eds), *Spatial Literacy in Public Health: Faculty Librarian Teaching Collaborations*. Association of College & Research Libraries.

Snow, H., Wheeler, J. & Quinn, T. (May 2023). R for Reproducible Scientific Analysis. *Carpentries Workshop*. University of New Mexico Health Sciences Center.

Yildirim, E. D., Barron, C. & Quinn, T. (July 2022). Social Science with R. *Carpentries Workshop*. Atlanta University Center Consortium (of HBCU) [Online].

Snow, H., Quinn T., & Li, Q. (May 2022). R for Reproducible Scientific Analysis. *Carpentries Workshop*. University of New Mexico Health Sciences Center.

Quinn T. (2017-p). Company Research Tutorial [Online]. *University of New Mexico, Albuquerque, NM*. <https://unm.libwizard.com/f/co-research-tutorial>

Quinn T. (2017-2024). Industry Research Tutorial [Online, GOTS]. *University of New Mexico, Albuquerque, NM*.

Quinn, T. (2010). Speech 101 [Online Tutorial]. *Northern State University, Aberdeen, SD*.

Quinn, T. (2007). Deep web [Online]. *South Dakota State Library, Pierre, SD*.

Quinn, T. (2007). Online reference work [Online]. *South Dakota State Library, Pierre, SD*.

## **CREATIVE WORKS**

D'Agostino, D. & Quinn T. (November 2023). *This is not a thing* [Art Exhibit, Street photography]. Metropolitan Fukujusou/Studio Tsukimisou. Kyoto, Japan.  
<https://fukujusou.net/en/index.html>

## **GRANTS AND AWARDS**

*UNM SAVERS grant proposal (2025-2028) - \$30,000 (funded)*

Dr. Melissa Binder, Chair of Economics, and Todd Quinn, Research Librarian (Co-PIs) proposed a three-year campus-wide subscription for an IMPLAN Enterprise license to support research in the social sciences and support business development in the region. The grant funding was paired with funding from a donor and departments (Econ and BBER).

*UNM SAVERS grant proposal (2024-2027) - \$270,000 (unfunded)*

Dr. Melissa Binder, Chair of Economics, and Todd Quinn, Research Librarian (Co-PIs) proposed a three-year campus-wide subscription for an IMPLAN Enterprise license to support research in the social sciences and support business development in the region.

*SDLA Professional Development Grant (2005) - \$400*

The grant funded my professional attendance of the Virtual Reference Desk conference in order to learn more about virtual reference service and about software products for this service.

*Library Services and Technology Act grant (2003) - \$31,000*

The grant funded software, equipment and training for a pilot project of online, virtual reference to be offered to faculty, students and staff of Dakota State University, Northern State University and South Dakota State University. I was the principal investigator.

*SDLA Professional Development Grant (2002) - \$400*

The grant funded my professional attendance of the Off-Campus Library Services conference to present poster and learn from others on providing services to "remote" students.

*Upper Midwest Conservation Association Needs Assessment Survey grant (2002) -\$5000*

The grant funded a needs assessment by a professional conservator of the library building and the collections housed in the library, including the Karl Mundt Archives and the University Archives. I was the principal investigator.

*New Librarian of the Year (2002), South Dakota Library Association.*

## **SERVICE**

***UNM Committees & Teams (sample)***

CULLS Promotion & Tenure Committee (2022-p)

Chair (2024-2025)

Co-Chair (2023-24)

UL Graduate & Faculty Engagement Team (2024-p)

UL Learning & Outreach Librarians (2011-2024)  
UL LORS Social Sciences Cluster Lead (2021-2023)  
UL Chair Exhibition Review Team (2016-2023)  
UL LORS Business Cluster Lead (2017-2020)  
UL LibGuides Lead (2012-2024)  
UL & HSLIC NIH: *All of Us* project (2022-p)  
ICPSR Official Representative for UNM (2013-p)  
Anderson School of Management: Teaching Excellence Advisory Council (2022-p)  
Anderson School of Management: Research Excellence Advisory Council (2022-p)  
Anderson School of Management, Library Committee, chair (2012-2020)  
UNM Graduate Studies council (2024-p)  
UNM Faculty Senate's Athletic Council (2023-p)  
UNM Faculty Senate's Academic Council: Graduate & Professional Committee (2024-p)  
UNM Faculty Senate rep for CULLS (2013-2016)

### ***Professional offices/committees***

IASSIST Representation in Data Resources group Chair (2025-p), Co-Chair (2024-25)  
Indigenous Data team member (2023-p)  
SLA Public Policy Advisory Council (2013-2016)  
SLA Information Ethics Advisory Council (2013-2016)  
MPLA Leadership Institute committee member (2010-2012)  
South Dakota Library Association, Intellectual Freedom chair, 2003-2007-elected  
DSU General Faculty Chair (2004-2005)-elected  
DSU General Faculty Vice Chair (2002-2004)-elected

### ***Professional Organizations***

American Library Association (1999-present)  
ACRL (2000-present)  
Reference User Services Association, BRASS and MARS (2011-p)  
IASSIST (2012-present)  
The Carpentries (2021-present)  
Special Libraries Association (2011-2016)  
Mountain Plains Library Association (2001-2012)

## **PROFESSIONAL DEVELOPMENT**

Leadership Institute for Academic Librarians (Summer 2025). *Harvard Graduate School of Education*. Cambridge, MA. <https://www.gse.harvard.edu/professional-education/program/leadership-institute-academic-librarians>

Data Carpentry Instructor Certificate (Earned 2021). *The Carpentries*. Oakland, CA.  
<https://datacarpentry.org/>

Introduction to R. (May 13-15, 2019). [Workshop]. *Inter-university Consortium for Political and Social Research*. Houston, TX.

Social science data and model visualization in R. (May 16-17, 2019). [Workshop]. *Inter-university Consortium for Political and Social Research*. Houston, TX.

UNM Safe Zone Training. (December 2014). *LGBTQ Resource Center*. University of New Mexico. Albuquerque, NM.

LEAD 603/609: Introduction to Data Analysis. (Fall 2013/Spring 2014). *University of New Mexico*. Albuquerque, NM. A two-semester PhD-level course for current/future education administrators to perform and understand quantitative research.

OLIT 561: Adult Learner. (Fall 2012). *University of New Mexico*. Albuquerque, NM.

DDI Workshop. (November 12-13, 2012). *University of Texas-Austin*. Austin, TX.

Providing Social Science Data Services: Strategies for Design and Operation. (August 6-10, 2012). [Workshop]. *Inter-university Consortium for Political and Social Research*. Ann Arbor, MI.

INFO 530: Environment Information Management. (May 28-June 1, 2012). *University of New Mexico*. Albuquerque, NM.

ALA Law for Librarians (April 4-6, 2006). [Workshop]. *American Library Association*. Chicago, IL.

MPLA Leadership Institute. (November 9-14, 2003). [Competitive application process]. *Mountain Plains Library Association*, Ghost Ranch, Abiqui, NM.

ACRL/Institute for Information Literacy Immersion '01. (August 3-8, 2001). [Competitive application process]. *Information Literacy Immersion program of the Association of College & Research Libraries*, State University of New York-Plattsburgh, Plattsburgh, NY.

## **VOLUNTEER AND COMMUNITY SERVICE**

2009-2011     ***Empty Bowls***     Aberdeen, SD

An art project to raise awareness of food insecurity and fundraise for the local food pantry. Over many months people created pottery bowls which culminated in a soup lunch / auction. I provided research and general support, made soup, and led a 5K fun run for the event.

1994-5     ***AmeriCorpsNCCC: Team Leader***     Aberdeen, MD

Supervised and managed a team of 10 college-aged volunteers on various community service projects in Maryland, Pennsylvania, and Virginia. Responsibilities included logistics, project management, plus designing and implementing programs.